

# SEMIAHMOO YACHT Club

701 Harrison Ave P.O. Box 2266 Blaine, WA 98231

WWW.semlahmooyachtclub.org

Paul Dumbleton, Commodore	Cheri Christian, Secretary
Mel Kolstad, <i>Vice</i> Commodore	Jason Sloan, Fleet Captain
Vern Bastable, <i>Rear Commodore</i>	Dick Hardman, Judge Advocate
Bruce Dalzell, <i>Past Commodore</i>	Blain Burfield, Port Captain
Lisa Lee, <i>Treasurer</i>	Debbie Manchur Communications Officer

Non-Voting positions
Colleen Hardman, Public Relations

February 6, 2024, SYC board meeting at Blaine Community Center The meeting was called to order by Commodore Paul Dumbleton @ 6:35 p.m.

Present: (in person) Bruce Dalzell, Mel Kolstad, Lisa Lee, Dick and Colleen Hardman, Jason Sloan, Blain Burfield, Cheri Christian

Present via Zoom: Paul Dumbleton, Vern Bastable

Absent: Debbie Manchur.

# **SECRETARY: Cheri Christian**

- Dick moved and Mel seconded approval of previous meeting minutes. All in favor.
- Minutes Of previous meeting were posted to website.
- There were no changes or corrections.
- Cards were sent out to Dick and Colleen Hardman this past month.

### TREASURER: Lisa Lee

- Lisa went over 2024 financials. Lisa had sent out a report to board members.
- Lisa updated the 2024 budget.
- Updated budget was approved.
- SYC 2024 dues Update.
- Advertisers update: Membership lists updated to date.
- Lisa is authorized for check signing.
- Database discussion was had and more discussion to follow.
- Microsoft 365 update, work in progress.

### VICE COMMODORE: Mel Kolstad

Update on new memberships.

Mel discussed updated members he had contacted.

New Membership application package discussed.

Mel will talk with Debbie to discuss ideas on how to create new memberships.

Paul and Mel to contact remaining members who have not yet paid 2024 dues.

#### REAR COMMODORE: Vern Bastable.

Discussed Nauti Friday attendance @ Rustlers.

#### **FLEET CAPTAIN: Jason Sloan**

- Canada Day cruise updates.
- Memorial Day cruise updates.
- Budget for cruise events work in progress, to discuss at next meeting.

#### **COMMUNICATIONS OFFICER: Debbie Manchur**

Updates from Debbie via email - Notes are verbatim.

- 1: SYC Board/Flags email: The issue w/ email cannot be resolved. When using Gmail, SYC Board or (Flags@semiahmooyachtclub.org) must be in the main address line, not in cc. This is a known problem with Google, it's not something they are looking to fix. I also have Daryl's option /research on this.
- **2: Website work:** I've asked Katherine for a status. I was in there yesterday to post a document in "Events"- "How to Host a Cruise" that Bruce wrote after I sent him some guidelines, I was able to generate in ChatGPT. I did see some new stuffie some code that was installed. Katherine asked Daryl for some documentation on what he will deliver to us, and we also need to do come contracting.
- **3:** Ads for Annual. I have confirmed about \$4600 in funding. Now it's chasing the agreements, the ads etc. I have a couple of outstanding to chase to get us a few more \$\$. Although Randy Parten issued that statement on Facebook, his is still "in" for a full-page ad.
- **4: Outstanding for the Annual**. Member updated pictures (I only have about 20). Mel is supposed to help Charles review the ones Charles took at Commodore's ball since Charles didn't have names.

Cruise descriptions – I sent last year's document to Jason and Vern to update. Sponsor ads –

Final list of members (I think we are getting close to that, given callouts from Mel and my reminder emails. (Current plan will be to use Joan's list unless miracles occur, and we can pull from our new members database)

Don Budnarchuk owes me an article; I might also write one to Stern Tie.

- **5: Upcoming communications**: I've prepped an email that will go out soon for the Canada Cruise, plus I am in contact with Colleen on an initial email for the Pig Roast Luau. That will be done by the weekend. We have a reminder for the next Nauti Friday scheduled early nest week as a "last call". Borderlines will be issued after Rustler's.
- **6:** Issue with Google Search. Since SYC does not have an address or phone number, Google asks us to submit a video as proof of a business/organization. I do not know what this entails but there are lots of guides and YouTube out there on the topic. Today if we do a Google Search on Semiahmoo Yacht Club, we get good hits since we are very active on social media (our Instagram has over 220 followers, vs 130 this time last year). Not sure I would put this as a top priority. If we could get someone (maybe Charles or Leslie to look into it??)
- 7: Privacy Policy This one should be top priority. Right now, plans are to print the Annual with limited information (Board voted yes in January meeting). To ensure that the members understand why we are doing this, we should match this objective with a Privacy Policy statement. Since we now have Katherine busy

on Member information Policy, who can do this? I know she was agreeable to something simple, copied from someone else's website. We have examples from Joan, and there was also the suggested policy that Daryl was ready to pop onto our website, already Lawyer-Proofed and quite extensive (which can impress and ensure people that we take this seriously.) I think we also have to mention that HostGator puts data protection as a policy for us as our hosting provider, as does MailChimp and that is where our member data resides. Who will lead this?

That should cover my part. I need to show you ChatGPT – it is VERY cool technology and can really help non tech people with research and writing very easily. I was able to create the guide for hosting, Bruce customized it a bit for the club, plus a workflow and screen mockup to share with Daryl for our project. I can help create content for PowerPoint slides! Or speeches etc etc...

Debbie.

#### **PUBLIC RELATIONS OFFICER: Colleen Hardman**

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# JUDGE ADVOCATE: Richard Hardman

Proposed by law changes for AGM vote. Dick emailed proposed bylaw changes to Board members, discussed for approval.

Lisa Lee moved to accept proposed working Article IV Sec 3 application for membership. Bruce seconded. Approved by all.

#### **PORT CAPTAIN: Blain Burfield**

Updated reciprocal list and will send to Debbie to update website.

# **PAST COMMODORE: Bruce Dalzell**

Discussed check signing authorization for Lisa.

HISTORIAN: Joan Shemly. Not in attendance.

#### **COMMODORE: Paul Dumbleton**

Due to technical difficulties, Paul had no new updates.

No new Business

A motion was made by Mel to adjourn the meeting at 7:34 pm. Approved by all, and meeting was adjourned.

Respectfully submitted, Cheri Christian.