



SEMIAHMOO YACHT CLUB

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Lynette Morris-Reade, *Commodore*
Brian Carpenter, *Vice Commodore*
Iain Boyle, *Rear Commodore*
Al Oakley, *Past Commodore*
Alan Owen, *Treasurer*
Jean Marshall, *Secretary*

Paul Dumbleton, *Fleet Captain*
Dick Karney, *Measurer*
Joan Standridge, *Judge Advocate*
Larry Barnes, *Port Captain*
Chris Backus, *Communications Officer*

The objectives of this organization are to promote the safe and orderly participation of members of the public in boating activities; acquire and operate on a non-profit basis real and personal property of all kinds to support boating activities for the benefit of the members; provide a clubhouse and other amenities for the members and to equip, furnish and maintain the same; further the education and recreation of youth in boating activities; and promote on-water activities and social activities for members.

Executive Board

Minutes of the Meeting February 2, 2016

The meeting was called to order at 6:00 pm in the Semiahmoo Marina Meeting Room
Present: Lynette, Iain, Alan, Jean, Larry and Chris. . Absent but excused: Brian, Al, Paul, Dick, and Joan. Other SYC members attending: Colleen Hardman, Leslie Carpenter(to take pictures,) Ed Lee.

Secretary (Jean): January minutes were distributed via email earlier and at the meeting. They were approved as written.

The membership cards for 2016 have been printed and have been sent out to members who have paid their 2016 dues. There are 28 members who have still not paid their 2016 dues. Members have until March to pay their dues or they will not be listed in the 2016 SYC Annual Member List. Alan has asked board members to help with telephone calls to these members, reminding them of their dues payment before the AGM. Membership information for the SYC Annual will be updated as well with this call as part of a general membership information update planned for this year and being done by Chris and her team. The last updated member list was dated 2013.

As part of the phone update, SYC now has a voice mail box with the Semiahmoo Marina. The mailbox will be available to leave messages for the SYC like requesting information about membership, questions about events or questions for board members. Jean will be monitoring

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the box, listening to the messages, replying to requests and questions, and sending messages to board members as needed. It is not planned that this voice mail box needs to be monitored daily as there will likely be only a few messages every month that need to be addressed.

Treasurer (Alan): The January financial results, distributed prior to the meeting, were reviewed. Of note was the payment of our annual lease with the Semiahmoo Marina Condo Association early in the month, the payment for the DJ for the Roche Harbor cruise, turning over funds from a mature Certificate of Deposit to a new CD and moving SYC accounts to the US Bank.

Moved, seconded, and passed unanimously: "The financial report for January was approved as presented."

As required annually, SYC needs to pass a motion for authorization to sign checks.

Moved, seconded, and passed unanimously: "The following people are authorized to sign checks: Lynette Morris-Reade (Commodore) and Alan Owen (Treasurer)."

The 2016 draft budget was reviewed but a resolution was deferred until the end of the meeting, at which time the 2016 draft budget was approved for sending to the membership to vote on at the AGM.

Last year the board approved guest fees for guests at any of our SYC events but they were never collected. Guests get the same benefits from the events without paying for them. The 2016 draft budget is based on guest fees being collected.

There was a brief discussion about No Shows. Chris proposed noting "A reservation made is a reservation paid" on big events so the club is made whole on funds committed. Agreed.

No Shows are a problem especially at the Commodore Ball and Opening Day, events subsidized by the yacht club.

The Treasurer proposed a new Bylaw for approval at the upcoming Annual General Meeting. This is proposed to improve the financial controls on disbursements.

Moved, seconded, and passed unanimously: "All expenditures over \$500 require the approval of two members of the Executive Board prior to release of the check; such approval to be evidenced by a signed invoice or contract or by email with specific reference to approving the invoice or contract. This approval evidence is to be filed by the Treasurer."

Education Committee (Ed Lee):

The education committee (Ed Lee, Bob Ruth, Joe Rieg and Dawn Douthwaite) presented their 2016 Initiatives and a budget request. (See attached list and budget request.) The committee identified opportunities already in the community to support their efforts such as the Power Squadron classes and presentations by the USPS, and USCG Auxiliary. The New Member Packets have been very popular and will be continued with the help of Judy Urich at Printing For You. Round Table Discussions will provide opportunity to address topics of interest like the new regulations for Canadian boats coming to US waters. A \$10 Book Club is planned to help increase access to useful boating books like the Waggoner Cruising Guide. The SYC will buy a number of books and then sell them for a reduced price \$10 at SYC events with the club subsidizing the cost. This is the major budget item from the committee. There is also a planned bibliography of books for local waters, a products list of recommended equipment, and opportunity for a Blog to share information and experience. The requested budget was \$1000 and was supported by the board members. Alan will amend the proposed 2016 budget to

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include funding this activity by the Education Committee. The committee was thanked by the board for their enthusiasm and work in putting together this educational plan for the SYC members.

Rear-Commodore (Iain): Chili Cook off with the Marina Condo Assoc went well, a good crowd, split between yacht club and Marina Condo Ass'n.. It was held in the Marina store, after it closed. Possible future joint events are in the planning stage.

The first Nauti-Friday at Bob's Burgers and Brew in Birch Bay Square went well, 40 came and it was right number for the room we had.. Service, food and drinks were good. RSVP worked well. The next Nauti-Friday will be on February 12 at Paso dle Norte at 6 pm. The next two events are: March 11 is SYC Night at the Races, at Fraser Downs in Cloverdale, CA and April 8 is SYC Bus, Baseball, Beer and Brats at Safeco Field in Seattle. Paid reservations will be required in advance to attend as the tickets need to be purchased ahead of time.

The BBQs at the marina need replacement and Iain will be ordering them. They will come with a cover to protect and cleaning tools to keep them clean and ready to use.

Opening day luncheon is going to be at the Bellingham Golf Course. There were no good options for having it in the Blaine area. Iain reports that the facilities and food at the golf course will be great. They are happy to have us come. It is an easy access off I-5 at Guide-Meridian.

Fleet Captain (Paul) absent. Nothing new to report.

Vice Commodore (Brian) excused. Lynette reported in his absence.

Bergen and Co. who we were hoping to obtain "Nauti Gear" items through is not able to assist us. Brian is looking into other vendors to fill this need.

Brian has provided three potential scenarios for promoting new memberships in 2016, see attached document. He is requesting the board think about these options and will bring this topic to the table at the March meeting.

The contract between SYC and the Semiahmoo Homeowner's Association states our reciprocal rules are to be incorporated. The rules have not been reviewed in some time; Brian will review these and work with the marina on Brian's return to make sure they are accurate and up-to-date.

Communications Officer (Chris):

The Communication Officer has been busy addressing communication needs. MailChimp has been helpful in directing how we communicate best and Chris has found that one issue per broadcast is best to get members to open their messages. BorderLines is being revived and will be a bi monthly newsletter, brief format to promote SYC events. Chris and Colleen had a good meeting with the editor of The Northern Light and hope to have the SYC featured in some articles.

The memorial service for a former member Bob Hogan Jan 23 was a successful event. Chris was asked by Carol Hogan (Bob's wife) to represent SYC at the service. Last month 4 cards were sent to members as appropriate including one to Carol.

Chris is also working on the SYC 2016 Annual. The member information that goes in the annual is being updated with phone calls to members by Dawn Douthwaite, Joan Shernly, Barb

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Lee, Colleen Hardman and Chris Backus. Leslie Carpenter was at the board meeting to take pictures of the board members for the annual. Chris reminded those at the meeting to send their personal messages to Judy Urich to go in the Annual. Chris is also soliciting feature articles for the Annual. Topics so far are: Crabbing, Choosing a Boat, Drayton Harbor Maritime's restoration of its sailboat and Staying in Touch while Cruising. The advertising campaign is going well with Patti Rutter and others busy working the local stores and businesses to put an ads in the Annual.

Judge Advocate (Joan S) excused: No report

Port Captain (Larry)

As the current SYC nametags are old and hard to read, Larry brought to the idea of replacing them. Bay Engraving has name tags that are more readable, look nicer than our current ones and could be cheaper for our members than our current one which members are charged \$10/ name tag. The club purchased the materials for making the name tags several years ago so there is no real cost to the club at this time. The cost for the new ones from Bay Engraving is dependent on how many are ordered. The price per name tag could be as low as \$5/each for orders over 100. The board had a long discussion about whether the club should provide new name tags for all members at a cost of \$1200. It was agreed that new members should be given the new name tags, covered by their initiation fee. Members would still be charged for the new tags. They will be available to order at the AGM and will be delivered Opening Day with the Annual to those who ordered and paid for them. In future years with a higher dues we would likely include the name tags as part of the dues. Also agreed that name tags would be ordered for all Executive Board members. Larry was asked to order these for all Board members. Board members would pay for theirs upon receipt.

Years ago SYC provided some of the picnic tables that are at the marina. They have deteriorated and need to be replaced. Port Captain was given the task to look at the options and report back with a proposal for new tables. Club members liked Larry's presented style in concrete as you could fit 6 - 8 people at a table, and the concrete will be very. It also turned out that any of the other options for table styles and material were twice to 3 times more expensive. The cost of a table will be about \$550 each, with shipping, and delivery waived. The board would like each table to have a plaque identifying SYC as the source for the table. The cost of each plaque is \$100 so cost for the replacement tables should be \$3900 total. Moved, seconded, and passed unanimously; "The Port Captain be authorized to spend up to \$4000 to purchase six new concrete tables to replace tables the club now owns. The tables are to be the same style and size as the durable concrete tables now at Semiahmoo. The council requests the new tables have an imbedded metal plaque from Bay Engraving that indicates "Semiahmoo Yacht Club." The Treasurer said they would be treated as a capital expenditure in 2016.

Larry announced that Wayne Broadhead is the new Dock Captain for the Blain Marina.

Public Relations (Colleen Hardman):

Colleen has requested permission to attend Board meetings. All SYC members are welcome to attend board meetings but may be asked to be excused if there are sensitive topics being discussed.

Colleen reported on the meeting with the Editor and also the meeting with the Ad manager of The Northern Light newspaper. They are very interested in articles from the SYC, such as on educational, boat safety, featuring SYC members with special stories, and highlighting 35th year anniversary for SYC this year. The paper also has specific sections & editions featuring

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stories (could be presented by SYC members) of Pets, Boats and Special Events such as Earth Day. The last could tie in with SYC spit clean up that day. These could be an opportunity to get our name in print especially if SYC is mentioned in each story.

Judge Advocate (Joan) excused No report

Measurer (Dick K) absent: No report

Past Commodore (Al) excused:

Al has requested that the budget language provision for the “gain and retention of funds” for the purpose of meeting our by-law requirement to “develop facilities for membership,” ie clubhouse be preserved. There currently is a committee, lead by Paul Barlock reviewing this topic.

Commodore (Lynette):

Webmaster Jeff continues on-going work on the web page for members, doing passwords, etc.

Social Media Coordinator Olivier has created a “closed” Facebook group, open only to SYC members, which is still in progress. We need to publicize this communication tool and encourage folks to use it. Olivier has also updated the bulletin boards around the Marina and Marina Store which includes posting SYC’s flyer “seeking new members for 2016”.

Old Business:

Board Meetings: The board meetings for 2016 are scheduled on the first Tuesday of every month at 6 pm. Meetings for 2016 are on March 1st, April 5th, May 3rd, June 7th, July 5th, August 2nd, September 6th October 4th, November 1st and December TBD.

At the conclusion of the meeting prior to adjournment:

The Treasurer confirmed that there were no items in the balance of the meeting that required revision to the proposed operating budget and therefore proposed the following:

Moved, seconded, and passed unanimously: “The 2016 draft budget as reviewed is recommended by the Board for approval at the Annual General Meeting by the members.”

Meeting adjourned 9 pm. Next Board meeting will be March 1st, at 6 pm in Semiahmoo Marina Meeting Room.

Respectfully submitted by,

Jean Marshall, Secretary

Addendums:

Executive Board Meeting Agenda

Profit & Loss Budget vs. Actual

Balance Sheet

2016 budget

Education Committee Initiatives – 2016 and Budget Request