



# Semiahmoo Yacht Club

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[www.semiahmooyachtclub.com](http://www.semiahmooyachtclub.com)

Brian Carpenter, <i>Commodore</i>	Paul Dumbleton, <i>Fleet Captain</i>
Steven Mohr, <i>Vice Commodore</i>	Victor Childs, <i>Measurer</i>
Laura Moore-Dempsey, <i>Rear Commodore</i>	Don Budnarchuk, <i>Judge Advocate</i>
Lynette Morris-Reade, <i>Past Commodore</i>	Olivier Boyle, <i>Port Captain</i>
Alan Owen, <i>Treasurer</i>	Randy Parten, <i>Communications Officer</i>
Jean Marshall, <i>Secretary</i>	

*The objectives of this organization are to promote the safe and orderly participation of members of the public in boating activities; acquire and operate on a non-profit basis real and personal property of all kinds to support boating activities for the benefit of the members; provide a clubhouse and other amenities for the members and to equip, furnish and maintain the same; further the education and recreation of youth in boating activities; and promote on-water activities and social activities for*

## Executive Board

### Minutes of the Meeting

March 7, 2017

The meeting was called to order at 6 pm at Semiahmoo Marina Meeting Room

Present: Brian Carpenter, Laura Moore-Dempsey, Lynette Morris-Reade, Alan Owen, Jean Marshall, Paul Dumbleton, Don Budnarchuk, Olivier Boyle and Randy Parten. Absent but excused: Steven Mohr, Victor Childs. Other SYC members attending: Dave Short, Debbie Howcroft.

#### **Secretary** (Jean Marshall):

Minutes from February 15, 2017 SYC Board meeting were distributed prior to the meeting for review via email. A motion was made and seconded to accept the minutes as presented. There was no further discussion and the vote was unanimous for approval.

One (1) Sympathy/Get Well cards was sent last month.

**Treasurer** (Alan Owen): The budget reports for the first 2 months were presented for review and discussion. Main budget activity was in membership dues payment and 2017 Annual ad revenue. The budget used for this report is the draft budget being voted on at the AGM meeting

on March 18, 2017. Copies of financial statements had been emailed to Board Members prior to the meeting for review. After review, there was a motion and second for approval of the above financial statements as presented. Vote in support of motion was unanimous.

The Education Committee bought 30 copies of a Burgee Book for sale to club members at the AGM meeting. The book sale will recover about 50% of the cost. The Education Committee will be presenting their plan for 2017 at the AGM meeting

Yearbook ad sales paid to date is \$4,052 on invoices sent of \$8,556. Some advertisers pay closer to the time the annual is published. Collections are not a problem. Our printing cost for the book at one per member plus extras this year will be about \$8,000 plus tax. At this time advertising income will be close to the cost of printing. The club needs to look at the annual and identify and implement cost savings to continue to print it and provide it for free to the membership and others. (See comments under Commodore: Brian Carpenter and Dave Short)

At the current time we have 143 members, with 10 who have not renewed their membership yet, despite repeated phone calls. Alan is holding some of the membership because they are long term members and active in the club. There were 12 new members last year, and 4 of them resigned because they were unsatisfied. Alan and Brian are going to follow up with the members who were not happy with their new membership or are delinquent on renewal dues.

**Rear Commodore** (Laura Moore-Dempsey):

Laura asking for roles, responsibilities and budget clarification for Opening Day Ceremonies. Lynette and Brian clarified roles, budget was discussed and all clarified expectations for invitations and other budget items. Will be discussing and organizing Opening Day Ceremonies at the next Board meeting. Laura will ask for volunteers to assist with set up at Bellwether and greeting vendors.

Al Owen will send list of 1/2 and full page Sponsors contact emails to Laura and Randy. Invitations will be emailed to Vendors to have a display and attend the lunch at Bellwether by Laura and/or Randy.

Will be needing volunteers for helping set up AGM meeting. All board members will be present at 1130 so will have lots of hands to help set up chairs, tables, and light refreshments. Jeff Morris Reade to provide and set up AV equipment for meeting. Laura will have coffee, cups, purchase other refreshments for the meeting.

**Vice Commodore** (Steven Mohr): see below Brian and Steve

**Fleet Captain** (Paul Dumbleton):

Cruise schedule all filled in. Victoria Splash is full but still room at Roche. Commodores Cruise to be at Deer Harbor. All cruises have hosts, and details of cruise activities will be available in Annual. Some information incorrect on SYC web pages. Paul working with Jeff to correct errors.

**Communications Officer** (Randy Parten:)

First SYC Board meeting for Randy. He's ready to start and participate in SYC Board activity, starting with next Borderline, to be sent on March 10 with information about the Ice Breaker Cruise, the Harness Racing at Fraser Downs on March 17<sup>th</sup>, the AGM meeting,, details of the 50/50 "Raffle," date for the Nauti Sunday Oyster, Wine and Craft Beer on April 9<sup>th</sup> in Blaine at GLM Wine Co. He will also start work on the Annual, reviewing what's been done, and what needs to get done. Randy will be pulling together members for a Communication Team to support him and all the communication work that he is responsible for. Randy will be bringing information about a potential new space in the Blaine Marina for the yacht club, the building that Sun Dance Yacht Charters is moving into. It could provide space for SYC activity

**Publicity** (Colleen Hardman): Absent

**Judge Advocate** (Don Budnarchuk):

Don reviewed the By Law change, coming up for vote at the AGM meeting March 18<sup>th</sup>. Details of the By Law change was included in the material for the AGM meeting. If you are not going to be at the AGM, there are Proxy Ballots what will allow members to cast their votes without being present. The Board encouraged members to be involved in club activity as much as possible.

**Port Captain** (Olivier Boyle):

Marina Clean-up Day has been scheduled for April 22 which conflicts with the first SYC cruise of the season, The Ice Breaker Cruise. It is important that we have members helping with the marina clean up that day as we share the public space there. SYC members will be informed about and recruited to help out on that day through a Borderlines mailing. Our storage shed needs to be cleaned and painted this year but that should be done separately from the marina event.

The lock on the storage shed has been changed to a combination lock - SYC35 is the combination for the lock. Olivier, Brian, Laura, Lynette, Debbie and Paul have keys to the gate into storage area of Marina, to access the storage shed.

**Measurer** (Victor Childs): Absent

**Past Commodore** (Lynette Morris-Reade):

Brian has appointed the Nominating committee for next year's board officers. It has 3 members, Lynette Morris-Reade, chair of the committee, Paul Barlock and Michelle Fraser. The Nominating committee is to present a full slate of officers at the General meeting for Nomination of officers in the fall. At this time there are three board positions that likely will be open for 2018: Rear Commodore, Treasurer, and Secretary. Paul Dumbleton and Deborah Howcroft are interested in vacant officer positions. The nominating committee will solicit people for vacant positions as the year progresses."

**Commodore** (Brian Carpenter):

Steve has new members, will be announcing new member drive, number of new members. Absent at meeting. Will announce what numbers are for new members at AGM meeting.

Brian raised the issue of the annual. Until recently add sales covered the cost of printing two copies per membership plus a few extra for vendors etc. This year sales won't cover cost and the trend continues to be negative. It has been necessary to recruit a "sales team" of members tasked with the job of selling ads. This requires extensive effort and is not fair to those who put in so much volunteer time.

Brian invited Dave Short to attend the meeting, both because of his efforts to lead the sales team, and also because of his industry business experience. Revenue decreased from \$12,000 in 2015 to \$10,000 in 2016 and will struggle to reach \$8000 in 2017. The board has already taken a decision to reduce number of free copies to one per membership. Dave suggested it would be possible to reduce the cost of the annual. Dave and Brian both tabled annuals from other much larger clubs that were smaller, more focused and without as much "fill". A motion was tabled by Paul Dumbleton and seconded by Alan Owen to:

- Offer additional copies of SYC Annual at a cost of \$30. They must be ordered by March 31, either at the AGM or by Mail or e mail accompanied by the appropriate payment or by mail or Pay Pal.
- Form a committee, chaired by Randy, to review content of annual, identify ways of reducing cost, and saving money on the Annual.

After discussion the committee was to be Chaired by Randy who will recruit others (suggestions were to ask Lynette, Patti Rutter, Karen Szol, Dave Short, Brian) to contribute. Things to consider removing mentioned were Border Information, calendar (it's on the website) and replace with event list, By Laws (put them on the website), Boating Etiquette, etc. There are many other possible things to remove with the aim to make better use of the website. Committee to meet with Printing for You in early May to discuss other possible cost reductions. We need an action plan by June board meeting. It was agreed to continue to sell as much advertising as possible, and insert many event pictures as members like this.

Voting was unanimous for one annual per membership, offering additional copies at \$30 and forming the committee to review the SYC Annual.

The fund raising raffle was discussed. Because of border issues last year a substitute was proposed by a motion from Alan and seconded by Paul that the club run a 50/50 "raffle" to raise funds this year. The motion is to support only the Plover (\$1000), Marine Parks Forever, and The SeaDoc.Society (\$500 plus proceeds of 50 / 50 to be split evenly over these two charities). Cost for tickets 1 for \$1, 6 for \$5, 13 for \$10 and 30 for \$20. Tickets will be sold at all the club activities and held till the end of the year, when one membership ticket is drawn to win the 50/50, getting 50% of the cash collected. The vote to accept the motion was unanimous. The first ticket sales will be at Fraser Downs, March 17, at the Nauti Friday event. Information about the 50/50 will be published in the upcoming Borderline.

Dress code for the AGM and Opening Day for board members was discussed. For AGM, business casual, for Opening Day, Blazers and ties for men and something equivalent for ladies.

**Old Business:** none

**New Business:** none

**Adjournment**

Meeting adjourned 8 pm. Next Board meeting will be April 4, 6 pm in Semiahmoo Marina Meeting Room.

Respectfully submitted by,

Jean Marshall, Secretary

Attachments



Agenda March  
2017.docx



SYC Feb 2017  
Income Statement.p



SYC Feb 2017  
Balance Sheet.pdf